

Strategies and Goals
Reviewed and Approved
NorthNet Library System
Council Meeting
May 14, 2010

Activities undertaken and completed to date in order to achieve goals are noted in dark blue font.

The NLS will:

I. Enable resource sharing to work better and more seamlessly.

- Goal 1: Connect libraries that are not part of a resource sharing network.
January 1, 2011 Plumas & Del Norte Counties went live on a shared KOHA ILS platform. Trinity County will join the platform in April, and Siskiyou County by July 2011.
- Goal 2: Manage a library system that meets the needs of member libraries and is cost effective. Managing URSA system, coordinating a KOHA shared ILS implementation, and contracting with OCLC for a group catalog. Restructured delivery in North State region to reduce cost and increase efficiency of ILL turn around time.

II. Create a common approach to marketing, public relations and advocacy; have a shared capability for this work allowing member libraries to have a stronger, more effective and unified voice.

- Goal 1: Create a logo (*done*) and a brand for the NLS system.
- Goal 2: Communicate regularly with the State Library informing them of the needs and concerns of NLS.
Surveyed members for needs assessment information for system wide LSTA grant. Shared the results with the State Library. State Library LDS Consultant Linda Springer attends NLS Steering Committee, NLS Council, and other meetings. Additionally created a webpage on the NLS website that provides links to a variety of marketing, public relations & advocacy resources. Also links to database support (marketing) materials are available on the page.
http://northnet.stage.chillco.com/New_Info_Member_Libraries
Also an e-newsletter has been published twice since January 1, 2011.

III. Achieve economies of scale by investing in a set of shared resources for programs and services benefiting people served by the communities in the three systems as well as pooling resources to support research and development of new initiatives.

- Goal 1: Participate in grants for investigation of open source software and databases. Installation of a KOHA system in four libraries was funded with an LSTA grant. An LSTA grant funded a license for the *Job and Career Accelerator* database for all members and a shared OverDrive platform for 26 libraries.
- Goal 2: Participate in grants made available through the American Recovery and Reinvestment Act (ARRA)
Have encouraged and assisted members with applications. Six libraries in the Mountain Valley region will receive a broadband connection at their HQ through a BTOP grant.
- Goal 3: Participate in grants from various sources when appropriate.

IV. Increase training opportunities and capitalize on the talents and competencies of a larger group of member library staff as well as extend the network and communities of practice among the people who work in the member libraries.

- Goal 1: Provide software to facilitate networking.
WebEx is available to use for all appropriate system activities.
- Goal 2: Create a structure to support needs of communities of practice throughout the NLS system.

As a first step, listserv for all the COI have been created and populated.

Also a forum space has been created for each of the COI to use for online discussions.

An e-newsletter has been published twice since January 1, 2011.

A Facebook page for NLS is under development.