

# NorthNet Library System

Zinio Steering Committee

Adobe Connect Desktop Meeting Agenda

Thursday, May 18, 2017

11:00 am

Audio Conference Details:

Conference Number(s):

US: 1-719-234-7800

US: 1-888-850-4523

Participant Code: 337190

To join the meeting:

<http://infopeople.adobeconnect.com/zinio051817/>

URL to additional access numbers:

<https://www.myrcplus.com/cnums.asp?bwebid=8369444&ppc=337190&num=1-719-234-7800>

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connection: [http://infopeople.adobeconnect.com/common/help/en/support/meeting\\_test.htm](http://infopeople.adobeconnect.com/common/help/en/support/meeting_test.htm)

1. Approval of the Agenda
2. Approval of Minutes from March 8, 2017 Meeting
3. Assignment of Minutes Taker
4. Issues and/or Suggestions
5. Allocation projections for FY17/18
  - a. Interest from Yolo County in joining consortium
6. Allocation of \$100,000 from NorthNet –
  - a. Titles to add
  - b. Proposal for NorthNet Advisory Committee
7. Statistics Review
8. Next Meeting: Wednesday, July 12, at 2:00 PM
9. Adjourn

NorthNet Library System  
Zinio Steering Committee  
Wednesday, March 8, 2017  
Meeting Minutes

1. Welcome – In attendance: Laura (Nevada), Lori (Folsom), Christopher (Lake), Terri (Placer), Ana (Mono), Thea (Alpine)
2. Approval of Agenda – Motion to approve by Ana, Second by Lori, all in favor
3. Approval of Minutes from January 11, 2017 Meeting – Motion to approve by Thea, Second by Ana, all in favor
4. Assignment of Minutes Taker – Laura
5. Issues and/or Suggestions:
  - a. Laura had reports of users having trouble with Zinio authenticating their library cards. No one else had gotten reports of similar issues.
  - b. Terri mentioned that she is very pleased with Placer’s stats
  - c. Discussion regarding how to handle magazines that have gone out of print
    - i. Make no changes while issue of magazine is current
    - ii. When issue is no longer current, move to end of list for six months
    - iii. Delete after six months unless we give it a reprieve for some reason
  - d. Discussion on how to handle one-off publications (e.g., Organic Gardening)
    - i. Laura will check with Brandon from Recorded Books to see if they can be grouped together somehow
      1. If they can, we can decide if we want to do this
    - ii. In any case, treat them like magazines that are no longer in print
      1. Move to end of list for six months
      2. Consider deleting after six months unless the publication is still getting used
6. Allocation of \$100,000 from NorthNet
  - a. Coordination with OverDrive Steering Committee – Laura reported that the OverDrive Steering Committee would like to increase participation by library systems that are not yet involved by improving content, thereby making the OverDrive consortium more enticing
  - b. Possible scenarios
    - i. Laura has been approached by Yolo County and the SPLASH consortium to explore the possibility of their joining the consortium. She has also spoken to MARINet and left messages for the directors of Roseville, Lincoln, and Sacramento
      1. We need to consider that increasing members increases overall circulation, which could potentially increase platform costs and the number of required subscriptions. Information on what levels of circulation trigger increases in these two areas follows at the end of these minutes.
      2. We also need to keep in mind that subsidizing costs for one year only would result in sticker shock as soon as the NorthNet funds expire. Therefore, we would like to take a two-year approach to using the funding and not use it all in FY17/18
    - ii. Laura applied different methods for allocating Zinio costs to see how simplifying the method would impact existing systems’ costs.

1. Using a tiered system that considers population and budget, such as NorthNet uses to determine membership dues, resulted in a big cost increase for some current consortium members
  2. Using a tiered system based on circulation alone resulted in too much of an increase for most existing subscribers
  3. Staying with our current method (system circulation as a percentage of total consortium circulation) resulted in platform costs that were pretty similar to current costs, even if the consortium platform cost goes up to \$80,000, as it would if some larger systems join
    - a. Decision: keep current system; it works well and correlates with how Zinio determines overall costs
    - b. Consider giving a discount (20%?) off of the platform price to all members for two years, with the difference paid from the NorthNet allocation, in order to offer an incentive for new members to join while still being fair to existing members
- iii. Next steps:
1. Continue to talk to Yolo, SPLASH, MARINet, etc., while being aware of how having new members join will affect the costs to existing members
    - a. Recalculate as interested systems indicate that they are seriously considering joining; see if it adversely affects current members
  2. Each member should talk to their coworkers to see if there are age, interest, language, or ethnic groups that should have representation in the Zinio collection.
  3. Laura will take a look at the options and come up with a list of suggested additions to use as a starting point. Member libraries can make suggestions for anything they feel we should have and/or should not add
  4. Target amount for new subscriptions: \$10,000 with 2 subscriptions to each title
7. Statistics Review – Skipped, as Laura hasn't had the time to update the statistics spreadsheet
  8. Schedule Next Meeting – Wednesday, May 10, at 2 PM
  9. Meeting adjourned at 2:45 PM.

Recorded Books' platform costs (if close, round down):

8M – 11 M circs:	\$58,000
11M – 13M circs:	\$70,000
13M – 15M circs:	\$80,000
15M + above	\$90,000

Recorded Books' required number of subscriptions per title:

11 M:	2 subscriptions
13M:	3 subscriptions
15M:	4 subscriptions

	Annual Circs (FY14/15 CSL report)	Platform Costs No Changes (\$58k)	Platform w/Yolo (\$70k)		Content No Changes (FY17/18)		Content w/Yolo	Total costs for FY17/18 No Changes	Total costs for FY17/18 w/Yolo	Total costs for FY17/18 w/Yolo + 20% discount on platform cost
			Full cost	w/20% discount	129 titles					
Alpine	25,145	175	140	112	45	40	220	180	152	
Butte	978,698	4,900	5380	4304	1730	1550	6,630	6930	5854	
Colusa	82,380	450	460	368	150	130	600	590	498	
DelNorte	21,742	175	140	112	45	40	220	180	152	
El Dorado	839,768	4,450	4700	3760	1480	1330	5,930	6030	5090	
Folsom	609,824	3,050	3400	2720	1080	970	4,130	4370	3690	
Humboldt	615,417	3,100	3450	2760	1090	970	4,190	4420	3730	
Lake	228,764	1,250	1280	1024	400	360	1,650	1640	1384	
Lassen	29,604	200	175	140	50	50	250	225	190	
Mendocino	602,227	3,000	3380	2704	1065	950	4,065	4330	3654	
Modoc	66,112	390	370	296	120	100	510	470	396	
Mono	176,113	1,000	990	792	310	280	1,310	1270	1072	
Napa	918,014	4,900	5150	4120	1625	1450	6,525	6600	5570	
Nevada	676,301	3,350	3800	3040	1195	1070	4,545	4870	4110	
Orland	46,238	295	260	208	80	70	375	330	278	
Placer	1,084,607	5,400	6100	4880	1920	1710	7,320	7810	6590	
Plumas	57,475	370	330	264	100	90	470	420	354	
Shasta	569,754	2,900	3200	2560	1000	900	3,900	4100	3460	
Siskiyou	146,899	820	830	664	260	230	1,080	1060	894	
Sonoma	2,445,994	12,700	13700	10960	4290	3870	16,990	17570	14830	
Sutter	320,584	1,575	1800	1440	570	500	2,145	2300	1940	
Tehama	155,928	820	880	704	275	250	1,095	1130	954	
Trinity	36,503	240	200	160	65	60	305	260	220	
Willows	36,907	240	200	160	65	60	305	260	220	
Woodland	308,480	1,450	1730	1384	545	490	1,995	2220	1874	
Yolo	1,318,092		7400	5920		2080	0	9480	8000	
Yuba	99,071	800	555	444	205	160	1,005	715	604	
<b>Totals:</b>		<b>58,000</b>	70000		19760	19760	77,760	89,760	75,760	

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	Annual Circs (FY14/15 CSL report)	Content (FY17/18)	Content w/Yolo
		<b>129 titles</b>	
Alpine	25,145	45	40
Butte	978,698	1,730	1550
Colusa	82,380	146	130
DelNorte	21,742	45	40
El Dorado	839,768	1,484	1330
Folsom	609,824	1,078	970
Humboldt	615,417	1,088	970
Lake	228,764	404	360
Lassen	29,604	52	50
Mendocino	602,227	1,065	950
Modoc	66,112	117	100
Mono	176,113	311	280
Napa	918,014	1,623	1450
Nevada	676,301	1,195	1070
Orland	46,238	82	70
Placer	1,084,607	1,917	1710
Plumas	57,475	102	90
Shasta	569,754	1,007	900
Siskiyou	146,899	260	230
Sonoma	2,445,994	4,286	3870
Sutter	320,584	567	500
Tehama	155,928	276	250
Trinity	36,503	65	60
Willows	36,907	65	60
Woodland	308,480	545	490
Yolo	1,318,092		2080
Yuba	99,071	205	160
<b>Totals:</b>		<b>19,760</b>	<b>19,760</b>

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