MVLS Youth Services
Arcade Branch, Sacramento Public Library
March 4, 2009

Agenda

8:30 – 9:00 am Coffee & Refreshments

9:00 am

1. Welcome & Introductions

2. Minutes from the October 2008 meeting  [Page 3]


4. [Consolidated System] Youth Services
   a. Plan of Service 2009/10 – Draft attached – Must be adopted and submitted to California State Library by June 1, 2009 – MVLS is first region to review it  [Page 9]
   b. Rename listserv & expand to include all 3 regions – Discussion (Open listserv to all interested library staff and partners?)
   c. Member directory – Search by library, person or “work group” (“Children” & “Teen” can be “work group” tags. Do you want others?)
   d. Sample Program Year & Budget  [Page 12]
   e. MVLS Representation on [Consolidated System] Youth Services Committee – Any volunteers?  [Page 14]
   f. Ideas for Youth Services Workshops – 2010 & 2011 – Please bring specific recommendations, contact information & ideas about how to handle it if the budget doesn’t cover cost  [Page 15]
   g. Bookmark Project
      (1) 2008-09 Report – Nancy Owen needs Grades 2-4 and 4-6
      (2) 2009-10 Project Planning – How will we continue this project?
5. Summer Reading Program

a. Claim Form for 2009 Summer Reading Program funding [Page 16]

b. California Summer Reading Program website/ resources [Page 17]

c. “Best of Show” – from 2008 MVLS Summer Reading Reports [Page 18]

d. 2009 Performers Showcase – Short reports:

   (1) Roberta Wahlberg – Dixon Public Library
   (2) Kristina Wetherbee – Nevada County Library
   (3) Shari Dearing – Placer County Library
   (4) Chalese Valdez – Sutter County Library

6. CLSA Funded Training – A Reminder – How many have participated?

a. Reference funding – MVLS “Reimbursement Program”

   (1) Reminder of total training funds per Library [Page 32]
   (2) “Workshop Registration Notification” Form [Page 33]
   (3) “Participation Reimbursement Claim” Form [Page 34]
   (4) Ideas for Classes Still Available

      (a) “Readers Advisory—Children, Tween, Teen” [Page 35]
      (b) “What’s New—Young Adult Literature” [Page 37]
      (c) InFoPeople “Leadership” Series [Page 38]

b. MVLS Regional Workshops – FREE

   (2) “Reference Interview Skills” 5/29/09 [Page 41]
   (3) “Mastering Tough Public Service Situations” 6/18/09 [Page 42]
   (4) “Communication Skills – Frontline Staff” 6/30/09 [Page 42]
Those in attendance were:

Mary Ann Trygg, Nevada County
Lucinda deLormier, Nevada County
Kristina Wetherbee, Nevada County
Stephanie Bertin, Folsom PL
Debbie Centi, Folsom PL
Roberta Wahlberg, Dixon PL
Sushila Mertens, Placer County
Chalese Valdez, Sutter County
Roxanna Parker, Sutter County
Joel Pimentel, Sutter County

Patty Lakie, Woodland PL
Peggy Rollins, Yolo County
Nancy Owen-Hazard, El Dorado County
Mary Beth Embree, Roseville PL
Karen Holt, Roseville PL
Kathleen Stewart, Yuba County
Andrea Stephenson, Lincoln PL
Stacey Aldrich, Deputy State Librarian
Bessie Condos, Library Programs Consultant

Introductions were made around the room and the roster was updated.

Minutes from the October 2007 meeting were reviewed. Karen Holt made a motion for approval of the minutes with a correction and Patty Lakie seconded. Motion carried. Correction: Karen Holt was added to the attendees at last year’s meeting.

Presentation by Stacey Aldrich, Deputy State Librarian on “Thinking about the Future.”
Her presentation was divided into three parts: Assumptions – Roles – Cool Books

She pointed out that our assumptions are what drive our decisions which in turn drive our actions. So while thinking about our assumptions we need to be explicit and clarify our mental models. There were several other statements that we were asked to comment on that she posted around the room.

First she asked, “What is the role of the Children’s Librarian in the future?” Responses were:
- Early literacy (all kinds)
- Teaching Role
- Emotional Role
- Creating “The Place” – Safe, Sense of Community
- Creating future users
- Educating entire staff – about: needs, new medias
- Equalizer
- Power of Story
- Values/Manners/Social Skills
- Keeper of traditions

Then she asked each of us to answer the question: “What is my role in building the future of my library?”
- Fundraising
- Keep advocating for new programs/tech — bring future in
- Reach out to kids — anyone can relate
- Advocating to schools about role of public library
- Mentor to paraprofessionals
- Promoting Creativity — exposure to new experiences
- Make a community a better place
- Building relationships

The follow-up question was “What skills do you need to do this?”
- Building partnerships
- Versatile/flexibility
- Sense of humor
- Political skills
- Listening
- Communication
- Understanding new tech
- Budgeting
- Writing
- Grant writing
- Making libraries more visible — Marketing/PR
  - Making quick easy marketing tools
- Early Childhood Development
- Reading (teaching)
- Presentations: articulate, persuade

A couple of questions that correlate to our role as children’s librarians are: How do people know things? and How do people learn things? It is our job to create opportunities to answer these questions.

Lastly she suggested some books for pondering, they were: Orbiting the Giant Hairball: Change the Way you see Everything; and Art of Possibility.

Lastly she suggested a way to change the mood of a conversation by responding, “How Fascinating."

Consolidation — MVLS, NBCLS and North State Cooperative
Mark Parker, Library Director from Placer County library in Auburn talked about the technology tools that will be necessary for the consolidation of the three library systems, NSCL, NBCL and MVLS into a region that runs from the south in Mono County to the north in Del Norte County and east from Modoc County to the west in Marin County. We will not only need to communicate across our vast region but still provide services to our patrons.

Mark demoed different web and technology tools that could help our area communicate with each other. These included: Skype, wikis, blogs, and Google groups. A concern was brought up that not all libraries would have the needed hardware for the people to use these tools. He agreed that more
information was needed to see who had the available technology and that perhaps a survey could be used to gather this information. Our small group did agree to at least start with exploring the use of the Google tools that were available like Google docs, groups, etc.

Mark said that there would be a savings in operating expenses by going from 3 systems to 1 and that many decisions had yet to be made but that the completion of the merger was set for 2009.

Roxanna Parker took over and we addressed 7 items that needed to be brought back to the merger committee.

Before addressing the 7 items, our overall concern was how/where to address Children’s and Teen Services since by law the regional system can only fund:
A) Reference
B) Communication and delivery
C) Administration and
D) a System Advisory Board (SAB)

Where does Children’s and Teen fit in? We don’t – so these services need to be addressed under reference.

The discussion centered around these issues that we need to identify as a system:
   a) What we need
   b) What’s important to us
   c) What can only be provided by MVLS

1. Charge and Plan of Service
   How this group fits in
   Change the name of Children’s and Teen to YOUTH
   Youth to be defined as Children, Pre-teen and Teens as underserved and addressed under Reference
   Write ups for this will be shared through Google docs
   Service:
      Summer reading
      Shared programming and resources, including performers, authors and crafts, etc.
      Workshops (including virtual ones)
      A commitment to virtual collaboration as well as
      Face to face meetings and sharing sessions
   Charge:
      Provide quality services to underserved youth
      Provide professional development

2. Representation in a consolidated system?
   A) Children’s
   B) Teens
Minimum 1 representative from each current area and an overall balance from urban and rural library systems.

3. Staff Development Programs/ professional development
   A) Number of programs per year
   B) Location and workshops
   One each per year of staff and professional development workshops that are 2 hours or less one way to the location of the workshop.

4. How to decide the programs or topics – what are areas of interest?  
   Use online voting and the Google groups tool

5. Annual Budget
   Allocation to be determined by the cost of 2 workshops per year

6. Communications:
   - Meetings
   - Interest groups
   - Bookmarks
   - Sharing programs, authors and crafts

7. What happens now?
   Consolidate the 3 current sets of Plans of Service into 1 plan
   Consolidate the representatives into 1 cohesive group
   There is still a lot of programming and planning to do

Timetable: 2008-2009

June 2008 - MVLS sent letter to Library of CA Board requesting approval to explore consolidation
August 2008 -- Library of CA Board approved request
September 2008 -- Consolidation task force had its first meeting
October 2008 -- MVLS Children's Committee had its meeting
October 2008 -- NS Children's committee will have its meeting
October 2008 -- there will be a meeting in Davis
November 2008 -- North Bay will have its meeting

November 2008 -- CLA will have a consolidation meeting
December 2008 -- MVLS will have its meeting
January 2009 -- Putting together a budget
March 2009 -- MVLS will have a meeting
April 2009 -- Looking to finalize the plan
May/June 2009 -- Vote to finalize the merger

Annual projects were discussed. It was decided to do the MVLS bookmark again. A sign-up sheet was passed around for all who were interested in submitting titles. Suggestions should be 6 recently
published titles for various grade levels. Please submit titles to Nancy Owen by November 30. It was determined that author visits are not something that can be funded through MVLS.

Professional Development Workshops – Lucinda de Lormier drew attention to the feedback from the evaluations of the Spring 2008 Workshop (see report in Agenda). Chalese Valdez introduced the Spring 2009 Workshop, Education through Music. It will be on March 4, 2009 at the Arcade Branch of SPL from 12 – 4pm. MVLS may be able to purchase the accompanying materials for member libraries.

Specific needs, interest, and ideas for 2009 Summer Reading will be discussed in the morning of March 4th before the workshop. Member libraries can submit successful ideas and performers from 2008 to Peggy Rollins. They will be posted on the MVLS Google group (to be created).

Roxanna Parker briefly reviewed the contents of the Liaison Report from the agenda packet.

Submitted by: Andrea Stephenson
MOUNTAIN VALLEY CHILDREN'S COMMITTEE

BUDGET REPORT

2008/09

BUDGET:

$1,200.00  Funding from MVLS Member Share 2008/09
  600.00  Funding re-budgeted from 2007/08 (1-time only)
$1,800.00  Total funding for 2008/09

EXPENSES:

$ 91.37  MVLS Children's Committee Meeting Refreshments 10/8/08
  665.28  Gay Ducey Reimbursement – 4/2008 Workshop
  106.92  CA Summer Reading Workshop Refreshments 10/24/08
  250.00  "Education Through Music" Workshop 3/4/09
  1,144.00  "Let's Do It Again" Book/CD set for 13 MVLS Libraries
  150.00  Meeting & Workshop Refreshments 3/4/09 (Estimated)
$2,407.57  Total expenses (Estimated)

SUMMARY:  (Estimated)

$1,800.00  Total funding
(2,407.57)  Total expenses (Estimated)
$ (607.57)  Balance (Estimated)**

** Balance does not include shipping for "Let's Do It Again" Book/CD sets, and CLA did not charge $200 for the CA Summer Reading Workshop 10/24/08.
[NAME OF CONSOLIDATED SYSTEM]
YOUTH SERVICES

PLAN OF SERVICE 2009/10
DRAFT

PURPOSE

Enhance creative, quality services to youth in constituent libraries through shared ideas, training, collections, special projects and programming.

Carry out additional charges as assigned by the [Consolidated System] Administrative Council.

ORGANIZATION & RESPONSIBILITIES

Youth Services Staff in Constituent Libraries

- Provide creative, quality library services to youth through collections, programs, local partnerships

- Participate in staff development workshops and other training opportunities

Regional Systems (Mountain Valley, North State, North Bay)

- Select two Youth Services representatives to serve on the [Consolidated System] Youth Services Committee. Committee will maintain a balance of urban and rural libraries and include representation of both children's and teen services. Term of service will be two years, with staggered start dates to provide continuity.

- Select one Library Director liaison to serve on the [Consolidated System] Youth Services Committee. Term of service will be two years, with staggered start dates among regions to provide continuity.

- May schedule annual business meeting in conjunction with regional Youth Services workshop.

[Consolidated System] Youth Services Committee

- Select Chair of Youth Services Committee. Term of office will be one year.

- Conduct quarterly meetings, which may be virtual

- Select and implement annual Youth Services workshop in each region
• May conduct annual regional business meeting in conjunction with regional Youth Services workshop

• Implement special project(s) as outlined in Plan of Service or assigned by [Consolidated System] Administrative Council

• Communicate CLSA training opportunities to Youth Services staff in constituent libraries

• Implement current Plan of Service within program year and budget

• Review and evaluate Plan of Service and budget at year end

• Develop next year Plan of Service and budget to meet [Consolidated System] and CLSA deadlines

[Consolidated System] Staff

• Minimum one [Consolidated System] staff participate in Youth Services Committee meetings

• Prepare Youth Services Committee agendas; take minutes

• Prepare regional business meeting agendas; post minutes

• **Workshops**: Create/ distribute flyer; handle registration; order material as needed; conduct evaluation; process invoices and reimbursements

• Establish ongoing electronic communication with constituent libraries

COMMUNICATION

• [Consolidated System] establish online communication with constituent libraries, e.g., member directory, listserv, blog, survey, virtual meeting, website

• [Consolidated System] post agendas, minutes of meetings, surveys, etc. on [Consolidated System] website

INVENTORY OF AVAILABLE RESOURCES

To be determined during program year 2009/10.
PLAN OF ACTION – 2009/10

- Establish [Consolidated System] Youth Services Committee
- Establish ongoing electronic communication with constituent libraries
- Host *California Summer Reading Program* workshop in northern California
- Provide annual Youth Services workshop in each region
- Promote Youth Services staff development by encouraging participation in CLSA funded training programs
- Update Youth Services bookmark of recommended reading for age groups
- Inventory Youth Services resources that constituent libraries are willing to share; develop mechanism for keeping use statistics
- Review and evaluate 2009/10 Plan of Service and budget
- Develop 2010/11 Plan of Service and budget

USER BENEFIT EXPECTED

Improve services to youth in constituent libraries through cooperative efforts in providing collections, programs and opportunities for continuing education.

EVALUATION/ EVIDENCE OF BENEFIT

- Number of constituent libraries participating in *California Summer Reading Program*
- Evaluation of *California Summer Reading Program* theme, training, materials
- Participation in annual Youth Services workshop
- Evaluation of annual Youth Services workshop
- Participation in training/ staff development supported by CLSA funding
- Evaluation of training/ staff development supported by CLSA funding
- Constituent library use of shared collections
SAMPLE PROGRAM YEAR & BUDGET 2009/10

Quarter 1 – July, August, Sept

1st Meeting [Consolidated System] Youth Services Committee
Committee work: Select Chair
Set date/ location for CA Summer Reading Workshop
Discuss program options for Spring Workshop 2010
Set quarterly meeting dates
Organize calendar to implement Plan of Service
Establish new listserv & member directory
Promote CLSA funded staff training programs

Quarter 2 – Oct, Nov, Dec

California Summer Reading Program Workshop $200
Refreshments $125

2nd Meeting – Youth Services Committee
Committee work: Select Spring Workshop 2010
Set date/ location in 3 regions
Schedule regional business meetings
Update bookmark of recommended reading
Inventory resources available for sharing &
mechanism for keeping use statistics
Promote CLSA funded staff training programs

Quarter 3 – Jan, Feb, March

Youth Services Workshop – 2010 $750
Refreshments $125
Regional Business Meeting, if desired

3rd Meeting – Youth Services Committee
Committee work: Evaluate Plan of Service 2009/10
Draft Plan of Service 2010/11
Discuss program options for 2011
Promote CLSA funded staff training programs

TOTAL $1,200
Quarter 4 – April, May, June

4th Meeting – Youth Services Committee

Committee work: Finalize Plan of Service 2010/11 – Need to finish in April
Promote CLSA funded staff training programs

HOPEFULLY–EVERYONE WILL HAVE PARTICIPATED IN:

- Northern California Summer Reading Program Workshop

- At least 1 workshop that applies traditional ‘Reference skills’
to Youth Services to qualify for reimbursement from CLSA
training funds. May include beginning or advanced Internet
searching, collection development, readers advisory service,
development of leadership skills, computer applications, etc.

- 1 CLSA funded free regional workshop to improve public
service, e.g., Fully Engaged Customer Service, Mastering
Tough Public Service Situations, Communication Skills for
Frontline Staff

- Annual Youth Services Workshop – Held in region

- Annual Regional Business Meeting

- Youth Services Listserv & Any Surveys Conducted
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"STARTER" PROGRAM IDEAS

2009/10 — 2010/11

Colleen Willis — (Infoplease)

1—“Jump and Jive: Storytimes for 2 through 5”

2—“Simply Irresistible: Story Times for Newborns to Two Years”

Valerie Voss — (Tulare County Library)

Presenter at California Summer Reading Program Workshop, Fall 2008.

“Creative ways for teens to express themselves at your library, using digital media, photography, collage, mail art (post-secret style!), online poetry slams, b-boy street dancing contests/workshops, and exciting programs based on popular shows/movies out next summer!”

Potential presenter for Teen and Tween Programs!
MVLS Children’s Service Summer Reading Program
Claim Form

At its September 2008 meeting, the MVLS Council voted to allocate some unexpended funds from the end of the 2007/08 fiscal year to the 2008/09 Summer Reading Program. Their action makes it possible for the MVLS to award each MVLS public library with a $110 stipend to help with Summer Reading Program costs. In order to receive this money, please fill out this claim form and return it to MVLS Headquarters, Attn: Kelli by May 28, 2009.

Name of Requesting Library ________________________________________________

The payee must be an institution or organization, not an individual. Please specify how the check should be made out for your jurisdiction:

Name of Payee? __________________________________________________________

Address: ___________________________________________________________________

Signature of library director ___________________________________________________________________

Date ___________________________________________________________________

Please return this claim form to MVLS Headquarters, 55 E Street, Santa Rosa, CA 95404 or fax to 800-544-3811.
Videos of the Summer Reading 2009 training workshop are now available online! Are you looking for ideas for storytimes, school visits, games, crafts and more for children and teens this summer?

Please visit the California Summer Reading Program website to view presentations, slides, and handouts from our summer 2009 training workshops: http://www.cla-net.org/summer-reading/workshop.php.

Workshops are presented by members of our steering committee. Their ideas for summer 2009 include creating a portable puppet theater, a "The Price Is Write" game show, altruistic programming, creative contests for children, photography, fashion, and music programs for teens, mail art, PostSecret and much much more!

Still need ideas?


The workshop was videotaped on October 24, 2008, at the Mary L. Stephens branch of the Yolo County Library in Davis. The workshop was presented in partnership with the Mountain Valley Library System, North Bay Cooperative Library System, and North State Cooperative Library System.

Funding for recording and archiving the workshop was provided by the Rural Library Initiative.

The California Summer Reading Program is a project of the California Library Association, supported by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian.
"BEST OF SHOW"

FAVORITE PERFORMERS
MVLS SUMMER READING PROGRAMS 2008

(Alphabetical by Library Submitting Report)

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Children were asked to read a total of 20 books (or 2000 pages for chapter book readers) during the Catch the Reading Bug @ Your Library Summer Reading Program in order to receive the final prizes. Each week they could return to the library to play a game and receive a prize in exchange for reading.

The final prizes were an invitation to a party on July 25, a paperback book, two weeks of free lessons at Ramtown Karate and a free ticket to the August 5, 2008 Sacramento River Cats baseball game.

**Programs:**

Puppet Art Theatre—“Tommy’s Space Bug Adventure”
Puppetarts.com
916-424-4736
Cost: $275
puppetart@aol.com

Art has been doing puppet shows for children in the Sacramento Valley and beyond for years. This is a solid program for children.

Ventriloquist Steve Chaney and Cornelius Crow
Cornycrow.com
P.O. Box 70501
Sunnyvale, CA 94086
408-734-3097
Cost: $250
Steve.chaney@comcast.net

Steve Chaney’s show is quite funny with an emphasis on reading encouragement. He drew an audience of over 200 in 2008.

Insect Songs with Sandi and Stevie
www.sandiandstevie.com
1649 N. Clear Creek Place
Danville, CA 94526
925-743-9838
Cost: $375
sandi@sandiandstevie.com
stevie@sandiandstevie.com

Sandi and Stevie are more geared to school performances, but our summer reading audience enjoyed them. They also have a sea life songs program.

Songs and stories by Juan L. Sanchez
P.O. Box 51482
Pacific Grove, CA 93950
831-899-9909
Cost: $400
juanlsanchez@hotmail.com

Juan L. Sanchez is a very fine singer and performer. He performs in English and Spanish. He brought his eight year old son to participate on stage, also. The audience seemed to enjoy seeing someone their age performing.

Rebecca Nile, the Bubble Lady
www.bubblesandclowns.com
415-384-0619
bubbleday@bubblesandclowns.com

Rebecca has a very energetic and fun program that always brings in a big crowd. Kids love seeing bubbles as big as themselves formed before their eyes.
Best programs - not in any order.

Search and Rescue/K9 Unit. FREE
Check with your local police.

Natures Critters
$150.00
julie@naturescritters.com
http://www.naturescritters.com/home1.htm
916 773-7647
P.O. Box 2655
Granite Bay, CA 95746

Fratello Marionettes
$400/ $350 multiple shows
www.fratelломarionettes.com

Puppet Art Theatre
$250.00
Art Grueneberger
916 424-4736
855 Gulfwind Way
Sacramento, CA 95831
PuppetArt@aol.com
http://www.puppetarts.com/

Wild Things, Inc.
$350.00
Barbi K.
530 878-2618  FAX 530 878-8518
P.O. Box 191
Welmar, CA 95736
ROSEVILLE PUBLIC LIBRARY

Summer Reading Program 2008  Catch the Reading Bug

Summer Entertainment contacts/websites:

Bonnie Lockhart  www.bonnielockhart.com  “Singing Ants and Centipede Chants”: a bug friendly sing along (can adapt her program to the current summer theme)
$200 per performance

Music Mike (for the preschool set)  http://musicmike.com

Science Wizard  www.sciencewizardparty.com
“Super Cool Chemistry assembly program”
$275 for two performances

UCDavis Bohart Museum of Entomology
http://bohart.ucdavis.edu/services_exhibits.aspx
“Oh my” drawers, live insect zoo, and trained entomologist does a 45 minute program.
Very reasonable cost of $120 per performance

Wild Things  www.wildthingsinc.org
$300
Summer Reading Program Entertainer Information

John Carter
Children's song performer
Phone: (530) 674-7635
Address: 611 Cassidy dr.
Yuba City Ca 95991
Email: gettarman@comcast.net

Victor Kent
Magician
Phone: (530) 532-7933
(888) 867-7077
Address: 2359 Via Laton
Oroville Ca, 95965

www.victorkent.com/

Science Wizard
Jordan Reading
Email: jordan@sciencewizardparty.com
Phone: (916) 344-2541
Website: www.sciencewizardparty.com

Python Ron
Please make checks payable to: Ron McGee
Reptile Show
Phone: (209) 345-3744 or (209) 577-8636
Email: Ppythonron@aol.com
Website: www.pythonron.com

Mad Science
Doug Christiansen
Make check payable to: Mad Science of Sacramento Valley
Email: doug@madsciencesacto.com
Phone: (916) 736-2924
Fax: (916) 736-2946
Address: 3747 West Pacific Avenue Ste. K
Sacramento, CA 95820
Website: www.MadScienceSacto.com
Email: doug@madsciencesacto.com

Tony Borders
Ventriloquist
Phone: (916) 391-7269
Website: www.tonyborders.com
Email: tony@tonyborders.com

Dana Smith
Dog Show
Phone: (415) 971-6443
Website: www.danasmith.com
Email: dana@danasmith.com
Nature's Critters
Julie Allen
Live Animal Presentations
Phone: (916) 777-FROGS
Fax: (916) 787-0889
Address: P.O. Box 2655
Granite Bay, Ca 95746
Fee: $150.00
Website: www.naturescritters.com/

Desert Dave
Reptile Show
Fee: $100.00
Phone: (415) 456-5285
Website: www.desertdave.com

Pom Pom
Clown
Phone: (530) 671-5233
Address: 1488 Stafford Way
Yuba City Ca, 95991
Fee: $120.00
Make checks payable to:
S. Cooper
Woodland Public Library

List of Performers

Summer Reading 2007

The Bubble Lady
Rebecca Nile
Home 415-384-0619  Cell 415-509-4973
bubblelady@bubblesandclowns.com
She was a wonderful performer and very interactive with the audience. The action was non-stop and the children loved the bubbles! $300

Puppet Art Theater Co.
855 Gulfwind Way
Sacramento, CA 95831
916-424-4736
www.puppetarts.com
We have had them a couple of times here for, “Super Tommy” and “Goldilocks and the Three Sharks”, we always have a packed house. Their shows are really fun and entertaining. They always make time at the end for questions and explain how the puppets are made and used. $250

Puppet & Magic Show
Tony Borders
6033 Wynnewood Way
Sacramento, CA 95823
916-391-7269
www.tonyborders.com
He performed, “Mystery of the Missing Mutt”, and the children really enjoyed his show. $275

Summer Reading 2008

Bohart Museum
Brian Turner
530-752-9555
beturner@ucdavis.edu
This is a wonderful bug program! They bring dead bugs for viewing and live bugs for the kids to touch and even hold at the end of the presentation. Very informative and of course kids love bugs. $200
Summer Reading 2008

Magic by Alex
Alex Gonzalez
510-685-0089
www.magicbylex.com
We could not believe how wonderful this performer was! He is so good with the kids and very interactive.

The Fratello Marionettes
925-984-3401
www.fratellom.com
The children liked the show as they had never seen marionettes before. Good show but not for the very young. They performed, "The Frog Prince". $325

Bonnie Lockhart
Songs & Music Games from Around the World
1032 Winsor Avenue
Oakland, CA 94610
510-451-2005
www.bonnieロックhart.com
Bonnie is so full of energy and a wonderful musician/singer. She had the kids up dancing and singing. She is definitely for all ages. $200

Drummm
Jeni Swerdlov, MA, ATR
P.O. Box 404
Oakland, CA 94604
510-316-2850
www.drummm.com
If you want to get your audience involved no matter what age this is the program for you. Jeni brings plenty of instruments for the audience and everyone is making noise! $350
Here are a few performers we have used at other times of the year

Dragon Theater Puppets
P.O. Box 6811
Portland, OR 97228
503-312-3979
dragontheater@hotmail.com
We were fortunate to have them come as they were on their way back home from our area. The performance was, "The Reluctant Dragon", and was incredible. The many characters and voices are all performed by one person. After the show he explains to the children how to make the different voices and has them practice. Very, very good show. $300

Magic by Brian Scott
Brian Scott
800-955-9619
www.brianscottproductions.com
Brian is always a crowd pleaser. He involves the children in many ways and some even participate on stage. The adults enjoy the show just as much as the kids.
HIPWADERS
Kid friendly rock group
Vacaville/ Fairfield area
$300
groovybrt67@comcast.net

MAGIC BY ALEX
Magic show
alex@magicbyalex.com
www.magicbyalex.com

VOICE OF THE WOOD
Dramatic narrations, hand-made masks
Davis $250
http://www.voiceofthewood.com/

BRIAN SCOTT PRODUCTIONS
Magic show
800-955-9619
www.BrianScottProductions.com

PENNY ROYAL PUPPET THEATER
Hand-made puppets, variety of stories
Winters $250
(530) 795-3476

JEAN JACKMAN
Storyteller
Davis $ ?
(530) 434-0945

SUISUN MARSH NATURAL HISTORY ASSOCIATION
Live rescued animals brought, educational, ask for Monique
Suisun $125
(707) 429-4295

LINDA BOOK
Storyteller/ Musician
Davis $200
(530) 756-4064

TIM WILLIAMS (alias the PIANO MAN)
Music for preschoolers
Sacramento $95
pianoman4kids@yahoo.com

THE FRATELLO MARIONETTES
Marionette Show
(925) 984-3401
www.FratelloM.com
THE NORMAN MAGIC EXPERIENCE
“Magic that’s far from the Norm”
Norman Ng
$350.00
norman@normanmagic.com
www.normanmagic.com

We LOVED this performer! He was young, funny and very, very cool. He appealed to all ages and we had more teens attend this event than any other performance this year.

DOCTOR SOLAR AND HIS SOLAR POWERED GYPSY WAGON
Terry Robinson
Price depends on miles driven – $150.00
trobinson@surewest.net
www.drsolar.com

Dr. Solar and his ventriloquist’s dummy are loved in our library. I am not quite sure I understand why, as he is very old-fashioned and his jokes are a bit corny. He was a hit both times he performed here, once inside the library with his menagerie of animals and once outside, focusing on solar energy.

PYTHON RON’S REPTILE KINGDOM
Ron McGee
pythonron@aol.com
www.pythonron.com
$400.00
Python Ron offered a shorter, smaller version of his usual extravaganza for our smaller space. We should have held the event in the main part of the library as we actually had to turn people away. Very interesting and very educational.
MIDDLE EASTERN PERCUSSION WITH MARYELLEN DONALD
$550.00
maryellendonald.com
Maryellen offered two performances for us for this price (for an additional fee, she would have included a belly dancer). The first performance was a musical journey around the Middle East for children and families and the second performance was designed to appeal to teens with an emphasis on body percussion. I thought this was the most interesting performer of the year, but it was not well-attended.

THE HIGH STRUNG
“Rock and Roll Library Tour”
$1,000.00
bharmer@chelsea.lib.mi.us
www.thehighstrung.com
This band is amazing. They played original music reminiscent of the Who and were comfortable setting up and playing between the stacks. They pulled a few books and passed them to the audience for a group song-writing session. Very, very fun, intelligent and thoughtful, but we didn’t succeed in getting teens in the door (they were here on the night of a sold-out concert at the Sleep Train Amphitheater). I highly recommend them if you are able to command a large audience.

DRAGON PUPPET THEATER
Jason Ropp
$300.00
dragontheater@hotmail.com
www.dragontheater.com
I wasn’t planning to invite this one-man show back, but when I asked the kids what their favorite performance was, several of them remembered this guy! Creative, humorous, home-made puppets and props with lots of puns.

We also included several local entertainers who performed at the library without charging us. I can forward information about them if you wish, but I don’t know what they would charge or if they are willing to travel.

The Polines Ohana – a hula-dancing family
Plinky and Plunky – husband and wife banjo and mandolin duo
Steve Green – folk songs, guitar and sing-along
Stefanie Cruz – children’s author (Delta and Dawn)
Rhonda Simard – children’s author (Moon Ladder)
Aondrea the Storytailor – stories accompanied by violin
Spencer Clark – saxophone player extraordinaire
The Saxations – jazzy quartet of music teacher and students
### MVLS Reference Training -- Reimbursement Program

<table>
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<tr>
<th>Public Library</th>
<th>Population FY 06/07</th>
<th>% of total population</th>
<th>Training Funds Allotment</th>
<th>% of remaining balance</th>
<th>Total Training Funds per Library</th>
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<td>Roseville</td>
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<td>Sacramento</td>
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<td><strong>Total Population</strong></td>
<td><strong>2,366,056</strong></td>
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</tr>
</tbody>
</table>
MOUNTAIN VALLEY LIBRARY SYSTEM

Workshop Registration Notification

I have registered my library for the following workshop:

Workshop Title: _______________________________________________________

Workshop Date: ____________________ Workshop Location: _______________________

Workshop Provider/Company: _____________________________________________

Participant Name: _______________________________________________________

Registration Fee: $ ____________________

MVLS PAYMENT

I ____________________ am requesting that Mountain Valley Library System pay the
(Director Name)
above workshop registration fee for ____________________________ Library.
(Library Name)

Library Director Signature ____________________ Date ____________________

ALL FUNDS MUST BE USED BY MAY 29, 2009

MVLS OFFICE USE ONLY:

Expenditure Code ____________________

Approved: __________________________ Date: __________________________

System Executive Director
MOUNTAIN VALLEY LIBRARY SYSTEM
CLSA Funded Staff Training

Participation Reimbursement Claim Form

Workshop for which Reimbursement is Requested:

Title: ________________________________________________

Date: __________________ Location: ______________________

PARTICIPANT NAME ________________________________

LIBRARY ____________________________________________

ADDRESS __________________________________________
(Street) ________________________________________

City, State, Zip ______________________________________

REIMBURSEMENTS REQUESTED:

Personal Vehicle Mileage _______ miles @ $.505 per mile = Total $ ________
(round trip from library or home to workshop location, whichever is fewer miles)

Other: (please specify) _____________________________ $ ________

Please attach receipts

Total $ ________

How should the reimbursement check(s) be made out?

Name _________________________________

Address ______________________________

Zip code ______________________________

Library Director Approval: ____________________________

Signature ____________________________ Date ________________

ALL CLAIMS MUST BE SUBMITTED BY MAY 30, 2008
Readers' Advisory for Children, Tweens, and Teens

Instructor: Penny Peck

(An Infopeople Online Learning Course)
March 3 to March 30, 2009

Do you feel like a deer in the headlights when asked to help a young person find a book to read? Does your mind go blank when a teen wants "another vampire book, like "Twilight"? Do you see kids and teens of all ages at your library, and wish you could offer them suggestions for recreational reading?

This online course will help you to:

- Use simple readers' advisory interview questions to figure out what type of book a young person might enjoy.
- Discover trends in books for young people, including graphic novels and Urban/Street Lit.
- Try out easy-to-use websites and databases that find books to recommend to youth.
- Use free online database programs to keep track of books you have read.
- Learn easy booktalking and other marketing techniques that "sell" books to young readers.

Walk away from this course with a renewed confidence about recommending books to youth, with lots of resources at your fingertips for the next time a 6th grader says, "I hate reading, but I have to write a book report." Feel comfortable helping parents, caregivers, and teachers find books to read aloud, help beginning readers find books they can enjoy, and learn ways to interact with tweens (ages 7 to 11) and teens so they listen to your reading recommendations.

Workshop Description: This four-week online learning course will provide information on books for children, tweens, and teens, including picture books, easy readers, transitional fiction, genre novels, young adult novels, graphic novels, popular nonfiction, and urban/street lit; and how to recommend these books to youth. Through individual and group exercises we will discover methods to determine what a young person might like to read, and how to recommend, "sell" and market books. You will compile several booklists, use websites, and write and record a booktalk to be shared with other students in the class. The instructor will provide sample plans, templates, cheat sheets and a weblography, as well as practical, useful tips that can be applied immediately.

To complete this course, students must post to the weekly Discussion Board, share their booklists on the online learning site, and use a telephone to record a "podcast" booktalk.

Preliminary Course Outline: Using your web browser and your Internet connection, you will log in to the Infopeople online learning site and complete the following learning modules:

- Module One: Introduction to Readers' Advisory and Books for Young Children
  - Overview of readers' advisory including what interview questions to ask
  - Helping parents, teachers, and caregivers find books to read aloud
  - Helping beginning/emergent readers find books on their grade levels
- Module Two: Transitional, Genre Fiction, and Nonfiction for ages 7-11
  - Chapter books/novels for this age group, often referred to as "tweens"
  - Trendy/popular books and award-winners
  - Helping boys find books they enjoy so they will continue to read for fun
  - Using interactive websites and databases to find books to recommend
- Module Three: Books for Teens
  - Novels, graphic novels, and Urban/Street Fiction for teens
  - Ways teens share book recommendations with each other
  - Censorship and book challenges
- Module Four: Marketing Books to Children, Tweens, and Teens
- Using Web 2.0 tools to keep a database of what you read
- Booktalks for in-person and podcasting
- Books relating to the 2009 Summer Reading Program themes "Be Creative" and "Express Yourself"

**Pre-workshop assignment:** None

**Online Learning Details:**
This four-week course will be taught online using the web. When you register, you will receive a registration confirmation that will include the URL to get to the course, as well as a username and password.

Every student proceeds through the online learning modules at his or her own pace. Students should expect to commit to spending a minimum of 2 to 2½ hours per week on this course in order to be successful. You can work on each module at your own pace, at any hour of the day or night. However, you will be expected to log in to the course each week to do that week's assignment. We ask that you log in sometime during the first week of the course to begin the course work.

Your instructor will be available for limited consultation support for two weeks after the official end date of a course, and the course material will stay up for an additional two weeks after that, to give those who have fallen behind time to work independently on the course. However, you will be expected to accomplish the majority of the course in synchronization with your peers during the first four weeks.

**Who Should Take This Course:** Public or school library staff who want to be able to recommend reading to a wide age range of young people.

**Prerequisites:**
This course is taught over the web. You must:

- Be able to save Microsoft Word .doc or Adobe .pdf files to your computer and print them out. (For .doc files, a free Word Viewer is available at http://www.microsoft.com/downloads/search.aspx?displaylang=en. Search for "Word Viewer." For .pdf files, a free Adobe Acrobat Reader is available at
- Be comfortable navigating on the web and navigating back and forward on a website that uses frames.
- To be most successful in this course you should be willing to share information with your colleagues and be willing to spend time reading and participating in the weekly discussion boards.

**System Requirements:** The online learning product that Infopeople uses is called Angel. The following are minimum system requirements for using Angel. You will need access to a computer that has at least these specifications to participate in an online course:

- **Windows:**
  - Microsoft Windows XP or Microsoft Windows Vista
  - Internet Explorer 7.0 and above, Mozilla Firefox 2.0 and above
  - Phishing Filter disabled (IE 7)
- **Macintosh:**
  - OS X and above (OS 9 will NOT work with our online learning product)
  - Mozilla Firefox 2.0 and above, Safari 2.0 and above
- **General**
  - High speed Internet connection (dial up not recommended)
  - Java enabled (from Sun Microsystems not Microsoft) - test my computer - Java download latest version
  - Pop-up blockers disabled

If you are not comfortable with any of the above, please consider taking this course with a colleague who does meet these requirements.

**Fee:** $75 for those in the California library community and $150 for those out-of-state.

**Course Start:** This 4-week-long online learning course starts on Tuesday, March 3, 2009.
2009 Schedule

CALIFORNIA
Sacramento (Elk Grove) / April 30

FOUR EASY
WAYS TO REGISTER:

PHONE toll-free:
1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

FAX this form to:
1-425-459-1134

MAIL this form to:
Bureau of Education & Research
916 118th Avenue SE • PO Box 98066
Bellevue, WA 98009-9866

REGISTER ONLINE at: www.ber.org

Pre-registration required due to limited enrollment.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $199 per person. If registering with a group of three or more at the same time, the registration fee is $189 per person. Payment is due prior to the program. No cash please. Fee includes seminar registration, refreshments, a personalized certificate of participation, and an extensive resource handbook.
<table>
<thead>
<tr>
<th>Upcoming Events</th>
<th>Date / Location</th>
<th>Instructor</th>
<th>Class Fee</th>
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</thead>
<tbody>
<tr>
<td>Building Leadership Skills: Strategic Thinking</td>
<td>Mon 03/09/09 9:00 am - 4:30 pm</td>
<td>Joan Frye Williams George Needham</td>
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<td><strong>Keywords:</strong> Leadership</td>
<td>Arcade Library (Sacramento)</td>
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<tr>
<td>Type: On-ground</td>
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<tr>
<td></td>
<td>Fri 04/10/09 9:00 am - 4:30 pm</td>
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<td>Building Leadership Skills: Stimulating Creativity</td>
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<tr>
<td></td>
<td>Fri 06/12/09 9:00 am - 4:30 pm</td>
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<td></td>
<td>Thu 07/16/09 9:00 am - 4:30 pm</td>
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<td>Building Leadership Skills: Convincing and Influencing Others</td>
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</table>
Fully Engaged
Customer Service

PRESENTED BY INFOPEOPLE AND
MOUNTAIN VALLEY LIBRARY SYSTEM

DATE: Tuesday, March 31, 2009

LOCATION: South Natomas Branch
Sacramento Public Library
2901 Truxel Rd.
Sacramento, CA 95833

TIME: 8:30 a.m. – 9:00 a.m.: Registration
9:00 a.m. – 4:30 p.m.: Workshop

COST: Free to Mountain Valley Library System members
$15 – Non-member fee

Smart libraries put their customers first. Infopeople has long been a leader in library customer service training, and this exciting new workshop offers an opportunity to move your own customer service techniques up to a new level. As the economic downturn increases library use AND decreases staff resources, it is vital that everyone work as productively as possible. Whether you spend most of your time on the front lines or primarily serve internal customers, your ability to handle your workload will be enhanced when you learn how to complete customer interactions successfully at the first point of contact, while cultivating a positive attitude and keeping stress levels to a minimum.

Improving customer service outcomes requires moving beyond old habits to create a lasting change in behavior. This course employs an immersive, experiential learning environment, initially developed and tested in collaboration with San Jose Public Library. In this safe and friendly environment you will practice simple, powerful techniques for improving:

- Eye contact
- Facial expression and body language
- Tone of voice
- Availability to customers,
- Assessment of customer needs, and
- Quality of information provided.

Completing this course will help you handle more interactions with customers by empowering them to do more for themselves, while increasing their knowledge of your offerings and their satisfaction with the library experience.
Workshop Description: In this all day workshop you will practice and experience how to enhance service through being fully engaged to create a win-win experience that saves time for both you and the customer. The skills can be used with both internal and external customers and many of the activities can be brought back immediately and used to train your staff.

Pre-workshop assignment: Each attendee will be expected to spend from 15 minutes to half an hour visiting a library where they don’t know the staff to experience a library from the customer’s perspective. A short worksheet will be sent out 2 weeks prior to class to remind attendees of this pre-workshop assignment. The worksheet will include directions about what to observe and what questions to ask during your library visit.

To view the Preliminary Course Outline visit http://infopeople.org/workshop/416

Who Should Attend: Anyone from the California library community with an interest in providing good customer service whether to internal or external customers

Prerequisites: None

To Register: Please complete the attached registration form and send to Kelli Logasa by Friday, March 20, 2009 via: FAX: (707) 544-8411 OR email: nbclsadm@sonic.net

If you should have any questions, please contact Kelli Logasa at (707) 544-0142, ext. 102 or via email nbclsadm@sonic.net

Fully Engaged Customer Service Workshop
Registration Form
March 31, 2009

Name: _______________________________ Library/Branch: ________________

Phone: _______________________________ E-mail: ________________________

Non-Member: Please send your $15 check made payable to: Mountain Valley Library System to MVLS Headquarters 55 E Street Santa Rosa, CA 95404-4728
Save the date! Upcoming workshop in May - Reference Interview Skills

A workshop titled **Reference Interview Skills** will be held on Friday, May 29th. Be sure to mark your calendar!

The location has not been determined at this time. A more detailed workshop flyer will be sent out in April.

Thank you,

Kelli

---

**Kelli Logasa**

Administrative Assistant

North Bay Cooperative Library System

Mountain Valley Library System

North State Cooperative Library System

55 E Street  Santa Rosa, CA  95404-4728

PH: 707.544.0142 x102

Toll Free: 800.479.6733 x102

Fax: 707.544.8411
Save The Date!

A workshop titled **Mastering Tough Public Service Situations** and taught by Cheryl Gould will be held on Thursday, June 18th. Be sure to mark your calendar!

The location has not been determined at this time. A more detailed workshop flyer will be sent out in May.

A workshop titled **Communication Skills for Frontline Library Staff** and taught by Pat Wagner will be held on Tuesday, June 30th. Be sure to mark your calendar!

The location has not been determined at this time. A more detailed workshop flyer will be sent out in May.

Thank you,

Kelli

---

**Kelli Logasa**

Administrative Assistant

North Bay Cooperative Library System

Mountain Valley Library System

North State Cooperative Library System

55 E Street  Santa Rosa, CA  95404-4728

PH: 707.544.0142 x102

Toll Free: 800.479.6733 x102

Fax: 707.544.8411