

NORTH STATE COOPERATIVE LIBRARY SYSTEM
Council of Librarians Meeting
September 24, 2008

CALL TO ORDER:

The Librarians Council of the North State Cooperative Library System (NSCLS) met this date at the Meriam Library located at CSU in Chico, California with Chair Derek Wolfgram presiding. The meeting convened at 12:32 p.m.

ROLL CALL:

PRESENT	ABSENT	MEMBER LIBRARY	REPRESENTATIVE
X		Butte County Library	Derek Wolfgram
	X	Del Norte County Library District	Russell Long
X		Humboldt County Library	Victor Zazueta
	X	Lassen Library District	John Flaherty
	X	Modoc County Library	Cheryl Baker
X		Orland Free Library	Marilyn Cochran
X		Plumas County Library	Margaret Miles
X		Shasta Libraries	Jan Erikson
	X	Siskiyou County Library	Betsy Emry
X		Tehama County Library	Caryn Brown
	X	Trinity County Library	Oresta Esquibel
	X	Willows Public Library	Sandra Hobbs
X		Butte College Library	Luozhu Cen
X		CSU Chico Library	Carolyn Dusenbury
	X	College of the Redwoods Library	Jason Leppaluoto
	X	College of the Siskiyous Library	Dennis Freeman
	X	Feather River College Library	Tom Davis
	X	Humboldt State University Library	Ray Wang
X		Lassen College Library	Rosanna Brown
	X	Shasta College Library	Janet Albright
	X	Simpson University Library	Larry Haight
X		State Library	Jon Torkelson
X		NSCLS System Headquarters – Exec. Dir.	Annette Milliron
X		NSCLS System Headquarters – Asst. Dir.	Patty Hector

1. INTRODUCTIONS:

Introductions were made.

2. PUBLIC INVITED TO ADDRESS BOARD: 12:50 PM

No public was in attendance.

3. APPROVAL OF AGENDA:

A Motion to approve the agenda was moved by Marilyn Cochran and seconded by Caryn Brown. The Motion

passed unanimously.

4. APPROVAL OF MINUTES OF JUNE 9, 2008 COUNCIL MEETING:

A Motion to approve the June 9, 2008 meeting minutes was moved by Rosanna Brown and seconded by Marilyn Cochran. The Motion passed unanimously.

5. SYSTEM ADVISORY BOARD REPORT:

No report was made. Currently, there are four appointed System Advisory Board members out of the 12 NBCLS member libraries. A quorum of the four members was not available for the meeting. The Council was waiting to see how the State budget turned out before actively recruiting for the vacant positions on the SAB. The System has learned that there were no cuts made to the CLSA systems funding in the budget; all cuts were made to TBR, PLF, Literacy and the State Library. The Council reported that it is very difficult to recruit SAB members. Everyone was encouraged to try to find a volunteer to serve. Discussion ensued.

6. SYSTEM ADMINISTRATOR'S REPORT:

A. LIBRARY OF CA BOARD MEETING REPORT

Ms. Milliron reported that the Library of CA Board was very supportive of the system's activity in trying to consolidate and were in awe of the geography of the area that the three northern California systems are trying to tackle. The Board approved the new TBR rate which is about \$1.72 (withholding about 66%). The Library Board asked Susan Hildreth to submit a Budget Change Proposal for FY 2010/11 TBR to try to bring the funding up to the level of activity. The Board wants to keep the issue before the legislature, but does not believe the proposal will be approved. The Board discussed the statewide reference issue and will next meet in March 2009. Ms. Milliron noted that the Board is struggling to recruit people for their Board vacancies and advised the Council that if they know someone who would like to serve on that board, the application is online. It was noted that librarians are eligible to serve and if you alert the State Library, they will call and let the Board know that a good candidate is applying. Discussion ensued.

B. ANNUAL REPORT FY 2007/08

Ms. Milliron referred the Council to the annual report included in the meeting packet. She reported that there were some problems in acquiring the delivery statistics for 2007/08. Due to the office move and change over to the new delivery system, the 4th quarter statistics were missed so that quarter was calculated by averaging the other three quarters. Discussion ensued.

C. REFERENCE COORDINATOR'S REPORT

Ms. Milliron reported that the link to submit reference questions on the webpage was broken and it wasn't brought to our attention until a library member asked if Mr. Cochran was on vacation because their question hadn't been answered. Ms. Milliron advised the Council that whenever a question is submitted, a reply message will be sent back within 24 hours acknowledging that the question was received. She asked the Council to advise their staff of this response as well. Ms. Milliron reported that there has been an increase in questions sent to NBC from North State. The Council commented on how valuable Mr. Cochran is, not just for his question handling skills, but also for handling the databases.

The Reference Committee will be meeting October 9th and will discuss how to spend the \$26,000. Victor Zazueta reported that Califa has advised him that Overdrive is no longer available through them. Overdrive wants to deal directly with libraries, which means there will be no shared platform. Mr. Zazueta is considering negotiating a deal with Overdrive for Humboldt County library if their budget allows it. Ms. Milliron noted that Overdrive submitted a bid to NSCLS and MVLS for a shared platform and she will

supply those figures for the upcoming Reference Committee meeting. Discussion ensued.

D. DELIVERY STATISTICS AND COSTS

Ms. Milliron discussed the delivery statistics. She has been reviewing how much money North State receives from the State and how much the libraries pay. Using the State money, the system can afford less than 2 ½ days of delivery, which means 50% of delivery is paid for with local money (TBR). She noted that the libraries along the I-5 route are pretty inexpensive, but the ones that extend to isolated branches are tremendously expensive. In trying to create an equitable system for the new consolidated system, Ms. Milliron is recommending that a consultant be hired to research delivery system solutions. The consolidation task force will be reviewing the statistics and hiring the consultant. Hopefully there will be some money for hiring a consultant in the consolidation grant. Ms. Milliron would also like to have Sprint review the routes overall instead of individually as separate systems as there may be economies of scale in changing the routes to match the geography instead of using the artificial regions by system.

E. OPEN SOURCE PROJECT

Ms. Milliron discussed the Open Source project that Linda Crowe at PLS has been working on. Her grant application was not approved this year, but Ms. Crowe would like to proceed anyway. She invited Ms. Milliron and Rosario Garza of MCLS to participate with her system in developing an open source system. The NBCLS libraries are interested and have budgeted some money for the project. There are two groups in the system that are unhappy with the ILS and are eager to explore open source. The proposal will be more scaled down than what was listed in the grant application, but Ms. Milliron has not received it as of yet. MVLS is interested in a resource sharing tool and is looking at Autographics, but are not interested in a new ILS. The PLS proposal will include staff trainings, a server to give people an opportunity to “play” with the open source software, and efforts to develop a grant proposal for next year. Discussion ensued. Jon Torkelson reported that the City of Salinas and Santa Cruz City/County libraries recently purchased open source systems. At the next respective Council/Board meetings, Ms. Milliron will present the proposal for each system to decide if they want to support it. The North State Council doesn’t think it is ready at this time to explore open source, but they will monitor the situation as new information arises. Discussion ensued.

7. CONSOLIDATION UPDATE:

Derek Wolfgram, chairman of the Consolidated Task Force, reported that the group had a very productive meeting at the Yuba County Library in August. The Task Force identified the questions that need answers as well as some of the impacts that will result from the changes that will be made. The group also met via teleconference with attorney John Shupe and gained answers to many of the questions. The next meeting will be held at Bill Michael’s library in Mammoth Lakes. Four directors are meeting to review all three systems’ bylaws in order to create bylaws for the new consolidated system. The group did discover that JRAs exist only in the California Library System; there are no other JRAs. JPAs have regulations governing them in California Code. The attorney did confirm that the JRA could take the action of joining the JPA and that is all the action that is required; there is no need to return to the governing authorities. Discussion ensued.

Derek Wolfgram reported that a joint meeting of the three system’s Reference Committees was held to ascertain if there are some things that can be done together. The consolidated Reference Committee will review the three current plan of services to see where they might be consolidated. Information will be placed on Google Docs and invitations will be sent to library staff asking them to review it. Loren MccRory has developed a wiki for training her staff which the Committee plans to review to see if something like that might be useful for the systems. The Committee is exploring Skype software to see if that will be beneficial as well.

8. COMMITTEE REPORTS/NEW BUSINESS

A. REFERENCE/ILL COMMITTEE: VICTOR ZAZUETA

1. CLSA REFERENCE/THINK TANK DISCUSSION

Patty Hector, Derek Wolfgram and a few other NSCLS library staff attended the two-day Think Tank meeting in Pasadena held in August. A Ning group was created for the attendees to share ideas and Derek Wolfgram sent out an invitation to NSCLS Council members so anyone interested in what the Think Tank accomplished can do so by visiting the website. The results will be presented at the annual CLA conference. Ms. Milliron spoke with Stacey Aldrich who agreed that the systems should also be involved in garnering feedback on the statewide reference plan since some libraries won't be able to attend the CLA conference. Discussion ensued.

2. ILL INCOME AND MEDIA COLLECTION DEVELOPMENT

Ms. Milliron presented the State Library's TBR/ILL statistics for the 2007/08 Fourth Quarter and Year End. She noted that the system did not collect what was anticipated as the transition was difficult and the system was unable to circulate for most of one quarter. Marilyn Cochran, Margaret Miles and Brenda Crotts all expressed interest in serving on a media collection development committee, but there hasn't been any money available. Marilyn Cochran is having problems with her ILS which means that libraries currently are unable to place holds on DVDs. The libraries reported that they are using the three systems for ILL materials and it is working well as the delivery is fast enough to allow it. Mr. Wolfgram asked if there is a way to report how the DVDs and CDs are circulating among NSCLS libraries, as opposed to the libraries that are housing them. Ms. Miles and Ms. Cochran stated that they could get those figures. Mr. Wolfgram noted that a \$20 DVD could circulate 12 times and earn enough TBR to pay for itself. Ms. Miles reported that Butte College students are using their Butte County Public Library cards to check out CDs since Butte College is no longer requesting them. Discussion ensued.

B. AUTOMATION AND COMMITTEE

1. OCLC CALIFORNIA CATALOG

Ms. Milliron reported that she is working with the State Library to transition NSCLS to paying for FirstSearch since the State will no longer support it statewide after this year. With the State's discount, First Search would cost \$17,846.

2. PATRON INITIATED ILL REQUESTS

Derek Wolfgram shared how the patron initiated ILL requests have been working in his library. Butte County residents are placing their own requests and the patrons appear to really like it. It has increased the library's ILL borrowing by 27%. The library has empowered their branches to receive the ILLs directly while their ILL person at headquarters receives just the paperwork. It has helped organize records and speed things up. Mr. Wolfgram encouraged the Council to try in out in their libraries.

C. BUDGET AND PERSONNEL COMMITTEE

1. FY 2007/08 BUDGET

Ms. Milliron advised the Council that the auditor has completed his audit and it will be available for their review at the Council meeting in December.

2. FY 2008/09 BUDGET

Tim Sailsbury at the City of Willows has advised Ms. Milliron that the Council needs to authorize herself and Ms. Hector to be able to transfer money from LAIF to the new account at NBCLS. They also require a resolution from the Council.

A Motion authorizing Ms. Milliron and Ms. Hector to be able to transfer money from LAIF was moved by Marilyn Cochran and seconded by Caryn Brown. The Motion passed unanimously.

A Motion to transfer \$100,000 from reserves to the general fund until the FY 2008/09 money from the State is available was moved by Marilyn Cochran and seconded by Caryn Brown. The Motion passed unanimously.

Ms. Milliron recommended the system place their funds with the Sonoma County treasurer instead of LAIF as their charges to handle money are less and they do not require you to transfer money between accounts. Discussion ensued.

3. HEALTH INSURANCE

Health insurance was discussed. The Finance Committee recommended that no action be taken at this time.

D. CHILDREN'S SERVICES

The Children's Services workshop being held on October 10th will have a husband/wife team presenting a fun program where attendees will also have time to share their successes. Discussion ensued.

E. PROGRAM & SERVICES/NETWORKING

1. RURAL INITIATIVE FY 2008/09

Jon Torkelson asked if anybody was interested in having the Summer Reading Program training videotaped. He reported that the State Library will also be developing a class on using the PLA advocacy toolkit and that Carla Lehn will be working on a new project on volunteering and getting libraries in the forefront of that effort. Additional information will follow at a later date.

2. ARSL CONFERENCE

Jan Erickson reported that she really enjoyed attending the ARSL Conference and that it brought home to her that not everybody in Northern California is "on the grid" and into technology. Caryn Brown noted that she was impressed with how many of the smaller libraries from all over the U.S. were so inventive.

3. INFOPEOPLE WORKSHOPS

NSCLS will offer six InfoPeople workshops this year, which is less than last year due to the RLI grant paying for the ARSL conference. The list of workshops is posted on www.rurallibraries.org. Ronda Wittenberg, Derek Wolfgram and Caryn Brown will ask the libraries in their area what classes they would be interested in holding in their library. Money is also available for sending staff to classes in other areas. Ms. Milliron reminded everyone that there is a Joe Barker class open for registration today.

9. NEW BUSINESS

A. COMMITTEE CHAIR ASSIGNMENTS

Mr. Wolfgram will be sending out a request to the Council asking them to refresh their committees and their assignments. He will bring the recommendations to the Council meeting in December.

10. ANNOUNCEMENTS

Marilyn Cochran announced that the Friends' book sale for the Orland Free Library earned \$3,500, which was a

record for the group

Luohzu Cen reported that she recently hired a new person for the Library Technician position that handles ILL. She also reported that Butte College continues to build new facilities while also renovating their older buildings.

Caryn Brown reported that Tehama County Library will get new internet connections to her branches, which will be much faster.

Jan Erikson reported that the Shasta Libraries Friends' group is doing really well with their fundraising; especially with book sales.

Rosanna Brown reported that Lassen College Library has been raising funds by auctioning donated books on campus.

Derek Wolfram reported that Butte County Library is conducting a phone survey that is funded by all 5 Friends groups and the Community Foundation to develop a strategic plan for the library.

NEXT MEETING:

The next meeting will be held on December 12th at the Tehama County Library.

ADJOURNMENT

The meeting adjourned at 4:15 p.m.

Derek Wolfram
Chair of the Board
September 24, 2008

Annette Milliron DeBacker
Clerk of the Board
September 24, 2008

Trends From Reference Think Tank

August 25 - 26, 2008

TREND 1 We Media

Traditionally, media organizations have functioned as gatekeepers of information, informing the public of "All the News That's Fit To Print." Yet the nearly ubiquitous spread of Internet access has provided the catalyst for the democratization of media. Armed with easy-to-use web publishing tools and a host of increasingly powerful mobile devices, online audiences have become active participants in the creation and dissemination of news and information.

TREND 2 Google World

The Internet economy is facilitating the disintermediation of dozens of industries, from television and media to banking and airline travel. In short, the "middleman" is becoming extinct. Traditional Information services are in the epicenter of this trend: there are over 2.5 billion Google searches every month; the English Wikipedia alone has over 609 million words, roughly 15 times as many as Encyclopedia Britannica.

TREND 3 Information Visualization

The age-old adage "a picture is worth a thousand words" has never been more true than today. As we transition from a text-based to a visual-based society, information visualization is undergoing a creative and technological renaissance. Text-based search is giving way to semantic and visual search, creating a new dimension in our hunt for information.

TREND 4 Social Media and Web 2.0

The information universe is experiencing exponential growth: in 1993 there were 130 web pages; today there are 108 million. Over one hundred thousand blogs are created every day, about 1.4 per second. As such, the social media sphere has become the primary means for disseminating information and ideas throughout society.

Wikipedia has more than 75,000 active contributors, working on some 9 million stories in more than 250 languages.

Social media sites are becoming idea transmission systems, neural pathways of our emerging global brain.

TREND 5 No Boundaries

As geographical, national and cultural borders become more porous, identity and culture is increasingly contextual. Community, once a function of place, is increasingly ad hoc and distributed, independent of physical location. Identity is giving away to affinity, as people increasingly negotiate and redefine their personal social spaces.

More than half of the flags, borders, anthems and moneys represented at the United Nation today, didn't exist 50 years ago. Since 1990, 28 new nations have come into being.

TREND 6
It's All About Me IAAM

It's All About Me "IAAM" describes a shift in consumer demand from conspicuous mass consumption to mass personalized consumption. It's a show all tell all world. Products and brands once deemed unique have been commoditized, losing their luster. Consumers don't want the brand's image to define their identity any more. They want to interact with the brand to personalize their world.

TREND 7
Friend-fomation

Information delivery is evolving.....We're starting to use our friends to find, sort, vet and curate the ever increasing fire hose of information. Consumers trust "others" less and "people like me" more.

We're using technology to get the information we need from our friends rather than from traditional media outlets.

TREND 8
Power of US

For the first time in human history, mass collaboration across time and space is economical. Connective technologies: mobile computing, social media, peer-to-peer production expand our ability to cooperate and create value. Collaboration is emerging as an engine of growth and innovation.

TREND 9
Everyware

Information will be embedded in all of our everyday objects and places in meaningful ways. Information will be like air, anywhere, everywhere we need and want it to be. Things will think and will interact with each other and us storing, transmitting and creating data. New practices for "tagging", or annotating, the physical world will proliferate. Neighborhoods, malls, and public spaces can become repositories of information. Information has left the building.

TREND 10
Innovators R Us

The era of not invented here is giving way to a new era where everyone is an innovator. Boundaries between customers and corporations are dissolving. The people formerly known as customers are now co-creators. Connective technologies enable us to innovate by remixing, mashing up, open sourcing our ideas to create new products and services.